



ENTREPRENEURSHIP IN MODERN TOURISM INDUSTRY & HOSPITALITY



Md. Sabur Khan
Chairman, BoT,

Daffodil International University



Hotel Means Hospitality

HOSPITALITY &

SERVICE



Entrepreneurship in Hotel & Tourism Industry





**Are you interested to join this
modern trend?**

What do you think ?



**The speed of
CHANGE is 10X
FASTER now, than
it was a decade
ago...**

The 24 Hours Statistics of Hotel & Tourism Industries at 2018

News Source: <https://medium.com/@WTTC/24-hours-in-travel-tourism-7ab99758d886>



In 24 Hours



In 24 Hours



In 24 Hours

Google



Google Search

I'm Feeling Lucky

5+ Billion Google Search



In 24 Hours

15+



In 24 Hours

Million User Rides

UBER



In 24 Hours

**1.2+
Million Cars
Rented**





**22.7+ Million
People Passing
Through
AIRPORT**



100K Flights



23+
Million Visitors on



**2+ Billion GDS
Transaction**



73K
People
Cruising



1+ Billion
Credit Card Transaction



\$2.52 Billion
Tourists Spending
on Retail



14+
Million Nights
Booked

Tourism Divide by UNWTO (World Tourism Organization)

A landscape photograph showing a winding road through a valley with rolling hills and a body of water in the distance under a cloudy sky.

**Natural
Based
Tourism**

A night photograph of a city with a large illuminated dome and minaret, likely a mosque, with a full moon in the dark sky.

**Cultural
Based
Tourism**

A colorful, abstract pattern featuring various symbols, shapes, and motifs in shades of orange, red, and brown.

**Special
Interest
Tourism**



Natural Based Tourism

Ecotourism

Marine Ecotourism

Geo-Tourism

Agro-tourism

Astrological Tourism



**Cultural and Traditional
Tourism**

**Cultural
Based
Tourism**



Historical Tourism

Rural Tourism



Special Interest Tourism



Health Tourism

Meditation Tourism

Ethnic Tourism

Sports Tourism

Adventure Travel

Home/Farm Stay

Long Stay

Incentive Travel

MICE (Meeting, Incentive, Conference, Exhibition)

Mixed tourism

Do you find any
Business **IDEAS/**
OPPORTUNITIES on
Travel & Tourism
Industry ???



Meet

OFO

**Billion-Dollar
Chinese Bike-
Sharing
STARTUP**



Online Travel Agency (OTA)

Includes

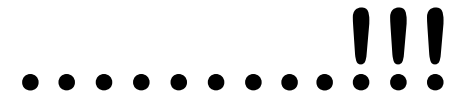
Booking Holdings



Booking.com



priceline.com



Digital Disruptions

Uber

World's Largest
Taxi Company

OWNS **No Taxis**



World's Largest
Hotel Company

OWNS **No Real Estate**



World's Largest
Phone Company

OWNS **No Telco Infra**



Alibaba Group

World's Most
Valuable Retailer

OWNS **No Inventory**

facebook

World's Most
Popular Media

OWNS **No Contents**

SocietyOne

World's Fastest
Growing Bank

OWNS **No Money**



World's Largest
Software Vendor

OWNS **No Apps**

NETFLIX

World's Largest
Movie House

OWNS **No Cinema Hall**

7

of these
companies
didn't
exist

20

years
ago

MAJOR TOURIST SPOTS IN BANGLADESH



BY THE NUMBER

(Figures are of 2017)

Domestic tourists: **70** lakh

Outbound tourists: over **40** lakh; at least half of them went to India

Inbound tourists: **7.78** lakh

Bangladeshi tourists spent Tk **5,000**cr

Earnings from inbound tourists: \$**97**m (Tk **800**cr)

There are **500** tour operators

Tourism-related services create **25,000** jobs

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SOURCES: TOUR OPERATORS, HOTELS, RESORTS AND BANGLADESH TOURISM BOARD

Source: The Daily Star

World's Top Cities for Tourism

Country

Hong Kong		29,827,200 arrivals
Bangkok, Thailand		23,688,800 arrivals
London, England		20,715,900 arrivals
Singapore		18,551,200 arrivals
Macau		18,931,400 arrivals
Paris, France		16,863,500 arrivals
Dubai, United Arab Emirates		16,658,500 arrivals
New York City, USA		13,500,000 arrivals
Kuala Lumpur, Malaysia		13,434,000 arrivals
Shenzhen, China		12,437,300 arrivals

Based on the Arrival in 2018

**Innovations in
Hospitality &
Tourism
Industry**





Emerging Technologies



Big Data



Internet of Things



Blockchain



3D Printing



Artificial Intelligence



Cloud Computing



Augmented Reality



Virtual Reality



Tourism Contributes To Develop A Nation

**YOU
CAN**



Thank You